

# CREATIVE ECONOMY SYMPOSIUM

THE NEXT STEPS TOWARD A DIVERSE WORKFORCE

Proctors | Schenectady, NY | 21-22 June 2018

**OPENING RECEPTION | 6:00pm - 8:30pm, June 21**

**CONTINENTAL BREAKFAST / MEET AND GREET / REGISTRATION | 8:00am - 9:00am, June 22**

**CONFERENCE INTRODUCTION | 9:00am - 9:15am, June 22**

Maureen Sager of ACE

**DEFINING PATHWAYS | 9:15am - 9:30am, June 22**

Carmen Duncan of Mission Accomplished Transition Services & Tom Lloyd of Adirondack Studios

**OVERCOMING OBSTACLES THAT BLOCK DIVERSITY IN CREATIVE INDUSTRIES | 9:35am - 11:00am, June 22**

Fri Forjindam of MYCOTOO, INC.

**MID-MORNING BREAK | 11:00am - 11:15am, June 22**

**BEST PRACTICES TO HIRING TALENTED YOUNG CREATIVES | 11:15am - 12:15pm, June 22**

Craig "DJ TGIF" Earle

**BEST PRACTICES FOR DIVERSE HIRING | 11:15am - 12:15pm, June 22**

Bruce Toyama of BessTech

**LUNCH AND KEYNOTE | 12:30pm - 1:30pm**

Cynthia Sharpe – Thinkwell, Co-Founder of Harriet B's Daughters

**BUILDING A WORKFORCE TO MEET THE NEEDS OF CREATIVE INDUSTRIES | 1:40pm - 2:40pm, June 22**

Dan Cullen of Workforce Development Institute

**MAKER HERITAGE AND INNOVATION | 1:40pm - 2:40pm, June 22**

Kate Baker of SUNY Adirondack

**CREATIVE INDUSTRIES AND NON-PROFIT PARTNERSHIPS | 2:50pm - 3:50pm, June 22**

Maureen Sager of ACE and Ed Murphy of Workforce Development Institute

**PROFESSIONAL IMAGE & COMMUNICATION | 2:50pm - 3:50pm, June 22**

Faryha Chowdhury of Adirondack Studios

**Break | 3:50pm - 4:10pm, June 22**

**Are We Making Progress? – Moderated Q&A Wrap Up | 4:10pm - 5:10pm, June 22**

Carmen Duncan of Mission Accomplished Transition Services & Tom Lloyd of Adirondack Studios

**After-Hours Networking Mixer | 5:30pm - 7:30pm, June 22**



MAUREEN SAGER



CARMEN DUNCAN



TOM LLOYD



FRI FORJINDAM



CRAIG EARLE



BRUCE TOYAMA



CYNTHIA SHARPE



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ED MURPHY